

# 5th Avenue Development Land Use & Height Survey

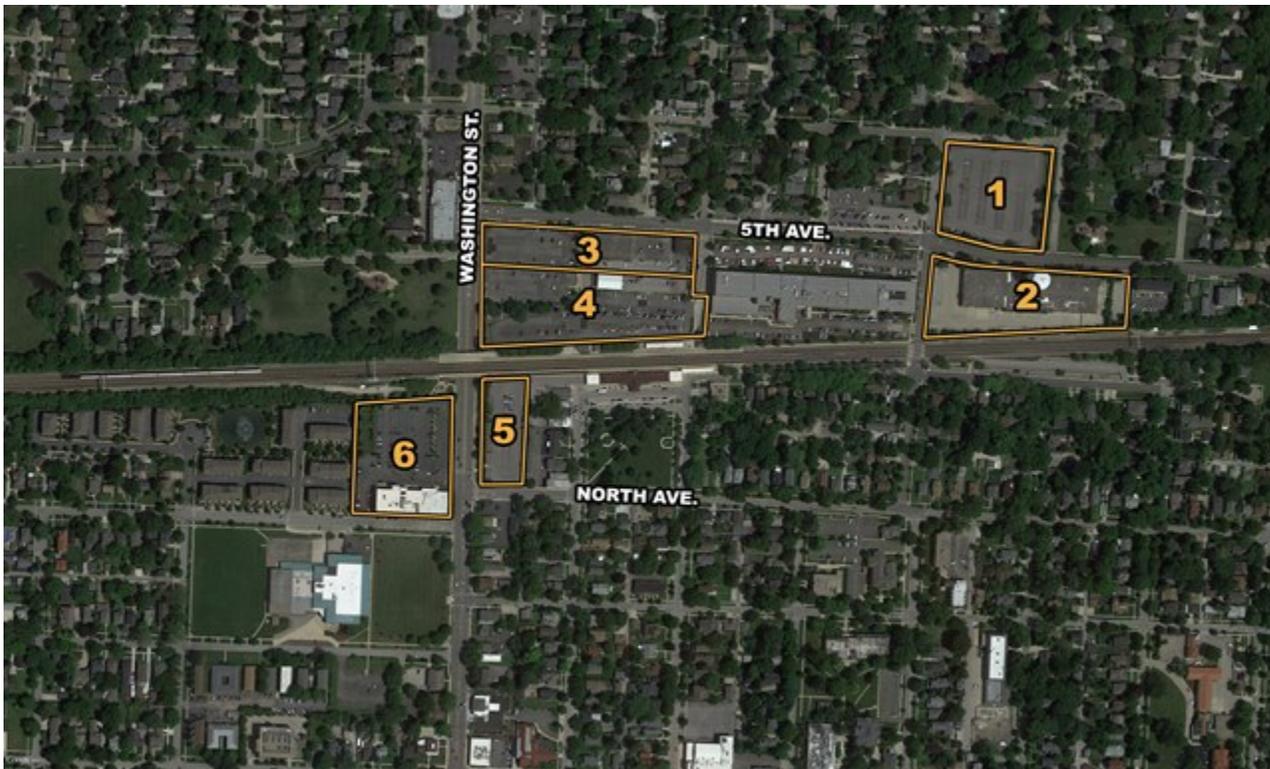
Thank you for taking time to share your input regarding the 5th Avenue Development.

The purpose of this survey is to obtain comprehensive, quantitative feedback about potential land use and height preferences which reflect the community's input received to date, align with the broad initial goals of the project and are financially feasible.

The options below showcase the range of choices under consideration for this mixed-use development. Information obtained from the survey, combined with feedback from ongoing group and individual meetings, will be used to inform and inspire the concept and design phase of the project.

Thank you again for your time and your investment in the future of Naperville!

Many of the questions use a Likert scale of 1-5 to measure support. A "1" designates the option is least desired, and "5" designates the option is most desired. You can select any number from 1 to 5 reflecting your opinion.



---

**Should housing be included as part of the 5th Avenue Development?**

Yes

No

Please explain why not. (only shown if they answer “no” to the question above)

**If housing were to be included in the 5th Avenue Development, which of the following would you like to see? (Sliding scale)**

Townhomes	1	_____	[ ]	_____	5
Condos (owned)	1	_____	[ ]	_____	5
Apartments (rental)	1	_____	[ ]	_____	5
Single Family Homes	1	_____	[ ]	_____	5

**Are there any other housing options you would like to see included?**

Yes

No

Please specify: (only shown if they answer “yes” to the question above)

And rate how desirable that would be. (Sliding scale - only shown if they answer “yes” to the question above)

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

**If housing were to be included in the 5th Avenue Development, please indicate the types of housing markets you feel should be included. (Sliding scale)**

Affordable/ Workforce Housing (as defined by HUD)	1	_____	[ ]	_____	5
Attainable/Cost Effective	1	_____	[ ]	_____	5
Independent Living (for seniors)	1	_____	[ ]	_____	5
Market Priced Housing	1	_____	[ ]	_____	5

**Are there any other housing markets you would like to see included?**

Yes

No

Please specify: (only shown if they answer “yes” to the question above)

And rate how desirable that would be. (Sliding scale - only shown if they answer “yes” to the question above)

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

---

**Should shopping/service-oriented businesses be included as part of the 5<sup>th</sup> Avenue Development?**

Yes

No

Please explain why not. (only shown if they answer “no” to the question above)

**If shopping/service-oriented businesses were to be included in the 5<sup>th</sup> Avenue Development, which of the following would you like to see?**

Coffee Shop	1 _____ [ ] _____ 5
Restaurant/ Bar	1 _____ [ ] _____ 5
Consumer Service (dry cleaner, salon, etc.)	1 _____ [ ] _____ 5
Boutique Retail Shops (housewares, clothing, floral, wine shop, etc.)	1 _____ [ ] _____ 5
Small Boutique Grocer	1 _____ [ ] _____ 5
Performing Arts/ Entertainment Space (small music/ theater venue, small-scale movie theater, etc.)	1 _____ [ ] _____ 5

**Are there any other shopping/service-oriented businesses you would like to see?**

Yes

No

Please specify: (Only shown if they answer “yes” to the question above)

And rate how desirable that would be. (Sliding scale - only shown if they answer “yes” to the question above)

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

**If community-oriented businesses were to be included in the 5th Avenue Development, which of the following would you like to see?**

Daycare Facility 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5  
Fitness or Health Club 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5  
Medical or Dental Office 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5  
Pharmacy 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

**Are there any other community-oriented businesses you would like to see?**

- Yes
- No

Please specify: (Only shown if they answer “yes” to the question above)

And rate how desirable that would be.

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

---

**Please indicate whether you support or oppose seeing office space (including corporate, boutique office, and/or co-working space) as part of the 5th Avenue Development.**

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

Please explain your rating.

---

---

---

---

**Should greenspace be included as part of the 5<sup>th</sup> Avenue Development?**

- Yes
- No

Please explain why not. (Only shown if they answer “no” to the question above)

**If greenspace were to be included in the 5th Avenue Development, which of the following would you like to see?**

- Hardscape Features (benches, plazas, fire pit, art, fountains, etc.) 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5
- Public Greenspace (grass areas, gardens, etc.) 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5
- Children’s Amenities (splash pad, playground, etc.) 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5
- Neighborhood/ Community Amenities (outdoor ice rink, fitness, bocce, etc.) 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5
- Walking/Bike paths 1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

**Are there any other greenspaces you would like to see?**

- Yes
- No

Please specify: (Only shown if they answer “yes” to the question above)

And rate how desirable that would be. . (Sliding scale - only shown if they answer “yes” to the question above)

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

**Which of these public space amenities would you use if provided within the 5th Avenue Development? Please select all that apply.**

- Farmers Market
- Outdoor Fitness Classes (yoga, tai-chi, etc.)
- Cultural (festivals, fairs, concerts, plays, etc.)
- Outdoor Meeting/Work Space with Wi-Fi
- Other - Please Specify: \_\_\_\_\_ \*

---

**There are currently 1,500 commuter spaces available within this development. Should additional commuter stalls be added?**

- Yes
- No

**Please indicate which of the following parking options you would like to see at the 5th Avenue Development.**

Structured Parking (multi-level parking deck)	1 _____ [ ] _____ 5
Surface Lots	1 _____ [ ] _____ 5
Street Parking	1 _____ [ ] _____ 5
Offsite Parking with Shuttles to the Train Station	1 _____ [ ] _____ 5

**Are there any other parking options you would like to see?**

- Yes
- No

Please specify: (Only shown if they answer “yes” to the question above)

And rate how desirable that would be. . (Sliding scale - only shown if they answer “yes” to the question above)

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

---

**Rank order your top three preferred land uses from the list below. (Respondents will drag and drop their top three into a corresponding box.)**

- \_\_\_\_\_ Housing
- \_\_\_\_\_ Shopping
- \_\_\_\_\_ Service Businesses
- \_\_\_\_\_ Office Space
- \_\_\_\_\_ Public Greenspace/ Amenities
- \_\_\_\_\_ Parking
- \_\_\_\_\_ None of these/ Leave as-is

**Are there any specific land uses you want to see in the 5th Avenue Development? (open text field)**

**Are there any specific land uses you don't want to see in the 5th Avenue Development? (open text field)**

**What is your maximum acceptable height?**

	<u>Up to 2 Stories Similar to the Children's Museum</u>	<u>Up to 4 Stories Similar to the 5th Avenue Station, Ellsworth Apartments</u>	<u>Up to 6 Stories Similar to the Water Street Hotel, 520 S. Washington</u>	<b>Taller than 6 Stories</b>
Lot 1	( )	( )	( )	( )
Lot 2	( )	( )	( )	( )
Lot 3	( )	( )	( )	( )
Lot 4	( )	( )	( )	( )
Lot 5	( )	( )	( )	( )
Lot 6	( )	( )	( )	( )

**For the 5th Avenue Development, please indicate how strongly you support or oppose accommodating higher or lower heights to:**

Be uniform and consistent across the entire planning area	1 _____ [ ] _____ 5
Provide scale transitions (e.g., additional height to buffer railroad noise/ activity from outlying neighborhoods)	1 _____ [ ] _____ 5
Accommodate aboveground structured parking	1 _____ [ ] _____ 5
Accommodate a rooftop amenity and greenspace at various levels.	1 _____ [ ] _____ 5
Support housing choices	1 _____ [ ] _____ 5
Respect existing building heights in the vicinity (two-story residences, four-story commercial buildings)	1 _____ [ ] _____ 5
Ensure the development is financially feasible.	1 _____ [ ] _____ 5

**Are there any other accommodations you wish the 5th Avenue Development to meet?**

( ) Yes

( ) No

Please specify: (Only shown if they answer “yes” to the question above)

And how strongly would you support that accommodation? (Sliding scale - only shown if they answer “yes” to the question above)

1 \_\_\_\_\_ [ ] \_\_\_\_\_ 5

---

**Do you live in within the neighborhoods adjacent to the 5th Avenue Development (Park Addition, Pilgrim Addition, ECHO or WHOA)?**

- Yes
  - No
- 

**Which neighborhood do you live in?** (Only shown if they answer “yes” to the question above)

- Park Addition
- Pilgrim Addition
- ECHO
- WHOA
- Other Adjacent Neighborhood - Please Specify: \_\_\_\_\_

**How close do you live to the 5th Avenue Train Station?** (Only shown if they answer “no” to the question above)

- Less than 1 mile
- 1-5 miles
- 6-10 miles
- More than 10 miles

**Which of the following best describes how often you use the 5th Avenue Metra Station?**

- Daily or almost daily (e.g., at least 5 days a week)
- At least a few times per week, but not daily
- At least a few times a month
- At least a few times per year
- Never

**In what year were you born?**

---

**Do you have children under the age of 18 in your home?**

Yes

No

**Please provide your email address.**

---