



5th Avenue Development Monthly Meeting #5 - Ryan/City Staff

Location: Naperville Municipal Center
Date: Friday, March 9, 2018
Time: 11:00am – 12:00pm
Meeting Facilitator: Jim McDonald
Attendees: Becky Diehl
Curt Pascoe
Amy Emery
Allison Laff
Marcie Schatz
Linda LaCloche
Mike DiSanto
Jen Louden

AGENDA

- **Community outreach.**
 - 499 Individual emails
 - The second e-newsletter was distributed on 2/27 to the 397 people who requested to receive it. The email had an 59% open rate and a 14% click through rate.
 - March e-newsletter is scheduled for 3/30.

- **Land Use & Height Survey**
 - Distribution methods
 - Postcard
 - Will be delivered to a random sample of 5,000 Naperville residents by mid-March. Each postcard will have a custom pin number for security. Once the pin is entered and the survey is completed that pin cannot be used again.
 - Email
 - 5th Avenue residents and commuters will receive a email on Tuesday, March 13 with their custom survey pin
 - Website link
 - A link will be posted on fifthavenuedevelopment.com. Once a survey is taken the survey will drop a cookie on the computer. Due to the lack of security in this method the results of this survey will be weighted differently than the results from the other two methods.

- **Working Groups**
 - Steering Committee meeting on March 8 to finalize Working Group members went well.

- Kyle Schott will lead the working group process
 - Early to mid-week next week Ryan will get an email out to the working group members.
 - City will determine staff and council members to join each group by early next week.
 - Ryan will clean up the working group road map and send to the city for review once finalized
- Met with Patrick Kelly to discuss traffic in Pilgrim Addition this last week. We plan to meet with Steering Committee residents from other neighborhoods to get their feedback.

- **Key Stakeholders**
 - Recent meetings:
 - Senior Task Force – Feb 13
 - DuPage Children's Museum – Feb 15, 2018
 - Edward – Elmhurst Health – Mar 5, 2018
 - YMCA – Mar 6, 2018
 - Pilgrim Addition Representative – Mar 7, 2018
 - Metra / BNSF – March 8
 - City will work with Ryan to create a fact sheet regarding Metra
 - Lease agreements with BNSF are strictly commuter based. Modifications to the current lease are on the table and would need to be discussed with Metra as well.
 - Metra is equally interested in the 5th Avenue commuter experience including parking and pick up/drop off.
 - PACE – March 8

- **Upcoming meetings.**
 - April Steering Committee meeting TBD
 - City Council Workshop – April 17
 - City Staff Update – May 10

- **Discussion.**
 - Discussed the new meeting schedule
 - Steering committee will meet prior to City Council Workshop. No City staff meeting will take place that month.
 - City staff meetings are now every other month (during the months when there is no council workshop).
 - Ryan will provide monthly updates to the Steering Committee.